Our Mission

The mission of NAIA is to promote the welfare of animals, to safeguard the rights of responsible animal owners, and to preserve the human-animal bond that exists when people live and work with animals. NAIA supports animal welfare and the rights of animal owners by:

• Providing factual information to the public about animals and animal welfare issues
• Creating programs to improve the care and welfare of animals
• Helping local animal organizations and businesses achieve their missions
• Helping local authorities write laws that target irresponsible ownership practices and inhumane treatment of animals while safeguarding the rights of responsible animal owners
• Supporting the enforcement of state and federal laws that mandate the proper treatment of animals and provide penalties for animal abuse

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NAIA is a 501(c)(3) non-profit organization
Donations are tax-deductible
About NAIA

The National Animal Interest Alliance (NAIA) is a not-for-profit organization dedicated to advocating for the best interests of animals, for animal enthusiasts, and professionals.

Founded in 1991, we support responsible animal ownership and care, raise standards in animal professions and service industries, and provide a credible alternative to animal rights extremism. Our allies include pet owners, dog and cat clubs, small businesses, animal scientists, veterinarians, farmers, sportsmen, conservationists.

We strive to protect the rights and reputation of responsible animal owners, professionals, and enthusiasts through research, sharing the latest scientific knowledge, the expertise of our allies, and sound public policy.

Our Values

- We support the responsible and humane use of animals for food, clothing, medical research, companionship, assistance, recreation, entertainment, and education.

- We believe that the people who keep, utilize, and care for animals have a duty to assure the wellbeing of their animals; providing appropriate housing, nutrition, medical care, humane treatment and handling, and when necessary, humane euthanasia.

- We support the ethical and regulated hunting and fishing of abundant species as vital components of wildlife management programs, which help sustain and perpetuate healthy wildlife populations and natural habitats.

- We support the enforcement of state and federal laws that mandate the proper treatment of animals and provide penalties for animal abuse.

- We reject the anti-human philosophy of the animal rights movement, which often places the interests of animals ahead of people, even when human lives are at stake.

- We are committed to preserving the human-animal bond, the special bond that exists when people live and work with animals.

- We believe the animal rights campaign to limit and ultimately abolish human-animal interaction is unnatural, misguided, and harmful to both people and animals.

- We reject legal standing for animals, believing that the welfare of animals is best protected by retaining current laws that recognize animals as property.

- We believe that others are entitled to disagree with our point of view, but not to break the law or use threats, lies, intimidation, harassment, or violence to force their views on others.