



NATIONAL ANIMAL INTEREST ALLIANCE

Supporting the people who care for America's animals

To raise a generation of participants in our sport, we must expose children to the sport of purebred dogs. A child's natural love of dogs can be nurtured by exposure to puppies and affectionate adult dogs, but how do we expand that love to include our sport?

One great way is to provide children with books about purebred dogs and dog shows – books that are educational but entertaining and just plain fun.

A fabulous book ideal for introducing children to purebred dogs and dog shows is *If I Ran the Dog Show*. It is part of Dr. Seuss Company's *Cat in the Hat* learning series and a fabulous, fun, positive journey into the world of purebred dogs. The book is available through retailers Wal-Mart, Barnes & Noble, and Amazon. But what if we made this book easily accessible to kids in a variety of places?

With support from the National Animal Interest Alliance (NAIA), we are initiating a project to involve every kennel club in the US. They are encouraged to purchase copies of this book and place them in locations where a child might pick it up and look at it – in the club's area. NAIA has been able to purchase copies of *If I Ran the Dog Show* direct from the publisher for an excellent price. We are able to offer them to your club to distribute at only \$6 per copy. What a simple and doable project to help ensure continuation our great sport! We hope you will join us in making this project a success.

Placing an order for copies of *If I Ran the Dog Show* is easy! Simply select the *If I Ran the Dog Show* option from the NAIA Donation Page (www.naiaonline.org/donations/), or send a personal check (with you shipping address) to:

**National Animal Interest Alliance
PO Box 66579
Portland, Oregon 97290-6579**

Each book is \$6. This is a non-profit endeavor; we do not charge shipping in the United States.

Sincerely,
Pat Hastings, Patti Strand, Cathy De La Garza

